



# CURRICULUM VITAE

## TOM HELME

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### PROFILE

Working in the creative industry for many years, I have had the opportunity to work with clients from a wide range of sectors, producing materials including branding, corporate literature, magazines and websites through to large format graphics, vehicle decals and shop signage.

I see one of my major strengths being my adaptability, able to handle any task I'm given - be it web, multimedia, branding or print. Combined with exceptional time management and juggling skills, I work well in the studio environment whilst under time pressure.

### CAREER HISTORY

*Lockhart Meyer Design & Communications* – October 2010 to present  
**Graphic Designer / Web Developer**

Working at Lockhart Meyer has been an enjoyable experience - creating marketing and promotional materials, websites, social media presence and e-marketing for a client base of predominantly hair salons. Much of my time has been spent developing and identifying areas within social media that can be utilised to full advantage for clients, along with a dramatic increase in my web development experience. Other clients include *Gloucestershire Motor Show* and *Three Counties Showground*.

*Passion Marketing & Design Ltd* – September 2009 to October 2010  
**Senior Designer**

My role within Passion Marketing & Design has been extremely broad, ranging from creative, developer, client contact and copy writer. I have proven myself to be an all rounder with a passion and flair for creative design. During my employment I have exceeded expectations utilising my strong print knowledge and developing new skills including web development with HTML/CSS, databases, action script and PHP.

*Color Company* – February 2009 to September 2009

**Graphic Designer / Digital Print & Pre-press Technician**

This role gave me the opportunity to update my knowledge of the latest print processes in detail. My duties included designing materials for a broad cross section of clients and then running the digital presses, maintaining excellent quality of print and finishing, as well as preparing files and plates ready for lithographic print.

*Jaz Media* – August 2008 to November 2008

**Client Services Executive / Graphic Designer**

A temporary three month position at Jaz Media offered me an insight into a client facing role in the design industry whilst supporting the design team with creative input and taking on projects during busy times.

Projects worked on included clients such as *Nelson Thornes Ltd*, *Oxford University Press*, *Natural England*, *Letts*, *Whitelight Skin Clinic* and *Commission for Rural Communities*.

*Usk Valley Digital* – June 2006 to August 2008

**Graphic Designer / Digital Print Technician**

In the early stages of my employment, Usk Valley Digital was called KopyKatz and was essentially a small copyshop with lithographic capabilities. Over the next few months I worked closely with the MD to develop the business into a fully functional design studio



with print capabilities, bringing in new clients to take advantage of the design skills I brought to the company.

As we grew, I identified key areas to develop, which included large format graphics and vehicle vinyls. Steady growth in the company demonstrated our strong team ethic, and allowed me to interview and take on another designer to help manage the workload and take on more clients.

### *Previous employment includes:*

**Revolution Cheltenham** Bar Staff

**Adecco Recruitment Solutions** Various temp. positions

**NTL/Fujitsu** Technical Support Operative

**Esporta Health Club** Promotions Assistant

**Oakdale Business Park** Labourer

**Flares Nightclub** Team Leader/Bar Staff

**Olway Inn, Kings Head, Greyhound, Inn Between** Bar Staff

## EDUCATION / QUALIFICATIONS

**BA(Hons) Graphic Design - 2005**

*Swansea Institute of Higher Education (2:1)*

**BTEC HND Graphic Design - 2004**

*Swansea Institute of Higher Education*

**Management Foundation Course (public house) - 2004**

*Mitchells & Butler*

**Diploma in Foundation Studies, Art & Design - 2002**

*University of Wales College, Newport (Level 3)*

**AS Levels**

Art and Design (A) Sociology (B) Geology (C) D&T- Product Design (B)

*Caerleon Comprehensive School*

**GCSEs**

Art and Design (A\*) D&T- Graphic Products (B) English Literature (B) English Speaking and Listening (B) Geography (A) Mathematics (B) Triple Award Science- (B)

*Caerleon Comprehensive School*

## SOFTWARE PROFICIENCY



Advanced Adobe Creative Suite 5 on PC or Mac.

Vector graphics, image manipulation and page layout exceptional.

Strong knowledge of HTML/CSS. Comfortable designing and building fully functional websites from scratch.

## HOBBIES AND INTERESTS

All areas of the creative world, in particular typography and letterpress. Climbing, mountain biking, hiking and wild camping. Keen photographer.

## REFERENCES / WORK SAMPLES

Available on request